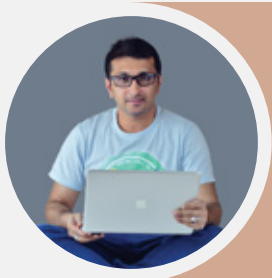


# SAINUL ABIDEEN

UI DESIGNER

Passionate UI Designer with over 15 years of experience in advertising agencies and corporate marketing departments. Expertise in creating visually compelling design solutions for digital, print, and social media platforms. Extensive experience in the production of advertising and marketing materials, with a strong understanding of printing processes and best practices. Proven track record in leading creative teams, managing projects, and collaborating with clients to achieve their branding and marketing goals.



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abiceepy@gmail.com

**ADDRESS.**  
Khalid Bin Waleed, Jeddah, Saudi Arabia

## SKILLS

Adobe Photoshop	●●●●●●●●
Adobe Illustrator	●●●●●●●●
Adobe InDesign	●●●●●●●●
Adobe Premier	●●●●●●●●
Adobe After Effects	●●●●●●●●
Adobe Dimension	●●●●●●●●
Adobe XD	●●●●●●●●
Character Animator	●●●●●●●●
Cinema 4D	●●●●●●●●
Midjourney ai	●●●●●●●●

## EDUCATION

### PRESENT

#### MSC VISUAL COMMUNICATION

Bharatiar University, Coimbatore, India

### 2002 - 2003

#### AMSP (DIPLOMA IN MULTIMEDIA)

Arena Multimedia, Kerala, India

### 1999 - 2002

#### BACHELOR OF ARTS

University of Calicut, Kerala, India

## WORK EXPERIENCE

2023 - 2024

### ART DIRECTOR

First Fix, Jeddah, Saudi Arabia - [www.firstfix-ksa.com](http://www.firstfix-ksa.com)

- Brand identity creation and Consistency Maintenance
- Creating visual concepts aligned with the company's brand and project goals
- Leading the design of marketing materials, presentations, brochures, and advertisements.
- Working closely with marketing, sales, and project teams to develop creative strategies.
- Introducing fresh ideas to communicate complex construction projects effectively.
- Utilize the latest design software and tools to enhance efficiency and creativity in the design process.

2018 - 2023

### ART DIRECTOR / STUDIO MANAGER

Cigalah Group, Jeddah, Saudi Arabia - [www.cigalah.com](http://www.cigalah.com)

- Creating and executing innovative marketing campaigns that align with the brand's strategy
- Designing packaging, advertisements, social media content, and other marketing collateral
- Overseeing the visual identity of the brand, ensuring consistency across all marketing materials, including packaging, advertising, and digital content
- Coordinating the production of marketing materials, ensuring they are completed on time and within budget
- Staying updated on industry trends to create relevant and impactful designs

2011 - 2017

### ART DIRECTOR

Naghi Group, Jeddah, Saudi Arabia - [www.naghi-group.com](http://www.naghi-group.com)

- Creating and executing innovative marketing campaigns that align with the brand's strategy
- Designing packaging, advertisements, social media content, and other marketing collateral
- Overseeing the visual identity of the brand, ensuring consistency across all marketing materials, including packaging, advertising, and digital content
- Staying updated on industry trends to create relevant and impactful designs

